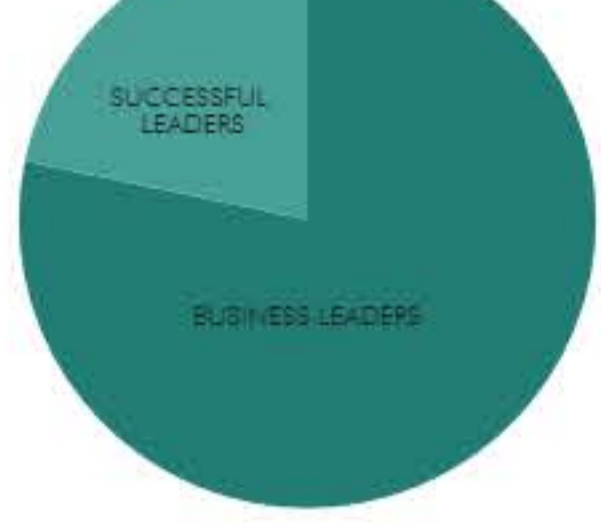


16 STATISTICS THAT PROVE EMPLOYEE INCENTIVES ARE A MUST

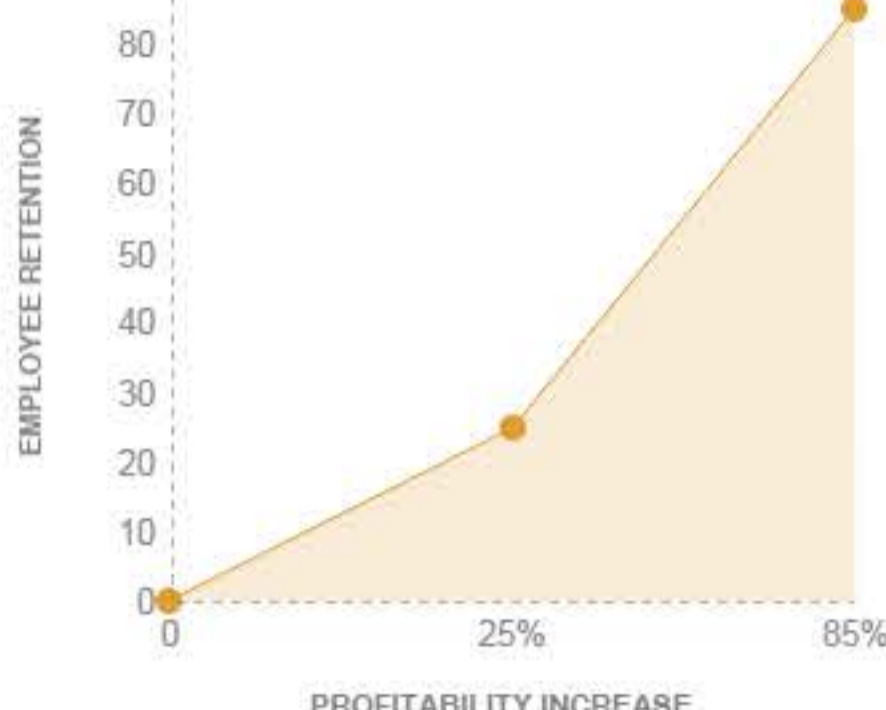
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EMPLOYEE INCENTIVES ARE A MUST!



BUSINESS LEADERS

90% of business leaders believe that an engagement strategy could positively impact their business, yet only 25% of them actually have a strategy in place.



EMPLOYEE RETENTION

A 5% increase in employee retention can generate a 25% to 85% increase in profitability.

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EMPLOYEE INCENTIVES IMPROVE PERFORMANCE



EMPLOYEE ENGAGEMENT

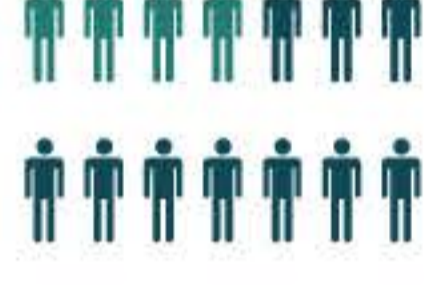
Organizations with higher than average levels of employee engagement realized 27% higher profits, 50% higher sales, 50% higher customer loyalty levels, and 38% above-average productivity.

EXISTING PROGRAMS

51% of sales talent and 52% of employees are already participating in some sort of program where they work.

APPRECIATION

39% of employees feel underappreciated at work, with 77% reporting that they would work harder if they felt better recognized.

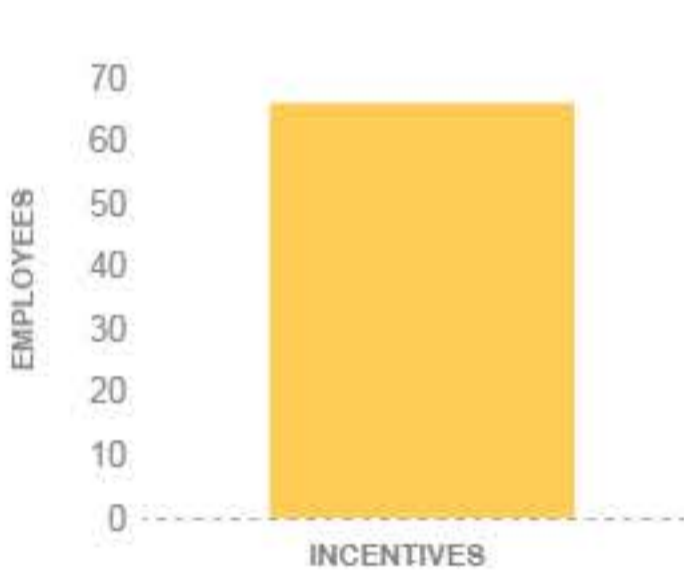


RECOGNITION

More than 4 out of 10 (42%) of employees consider rewards and recognition program opportunities when seeking employment.

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EMPLOYEE INCENTIVES DECREASE TURNOVER



EMPLOYEE MOTIVATION

The presence of a corporate incentive program motivated 66% of employees to stay at their job.



LOW TURNOVER RATES

Organizations that offer at least one recognition program and that have a low turnover rate (0%-5%) report statistically more recognition programs in place than the medium or high turnover categories.

CUSTOMER LOYALTY

41% of customers are loyal to a brand or company because they consistently notice a positive employee attitude, while 68% of customers defect from a brand or company because of negative employee attitude.

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EMPLOYEE INCENTIVES INCREASE PROFITABILITY



ECONOMY

Disengaged workers cost the economy \$300 billion or more per year.



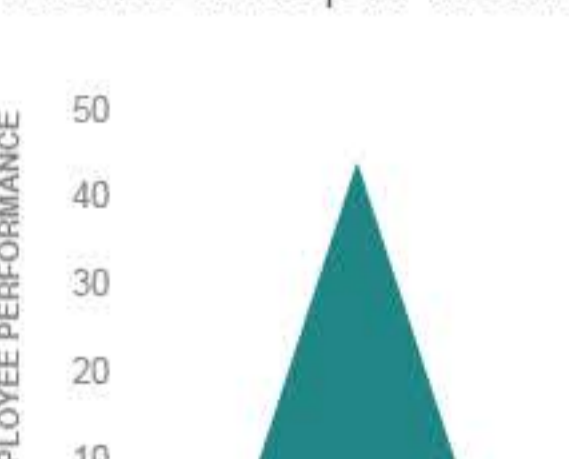
COMPANY GOALS

Companies using incentive programs reported a 79% success rate in achieving their established goals when the correct reward was offered.



MORE PROFIT

Companies that actively engage workers profit more than those that don't. If you look at Fortune's "Best 100 Companies to Work For," these organizations have averaged an amazing 200.6% return over the past decade.



EMPLOYEE PERFORMANCE

Properly structured incentive programs can increase employee performance by as much as 44%.

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EMPLOYEE INCENTIVES BOOST SALES



REVENUE INCREASE

Annual revenue increases are 3x higher in companies that use a tangible sales incentive over those that don't use an additional incentive. When don't use programs are working, the potential for growth is much, much higher.

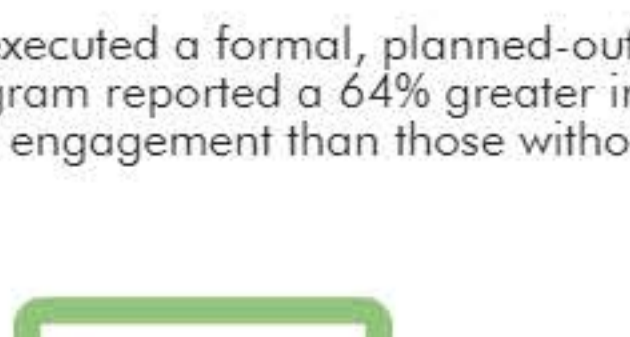


EMPLOYEE ENGAGEMENT

Companies that executed a formal, planned-out employee engagement program reported a 64% greater increase in the level of employee engagement than those without one.

EMPLOYEE TURNOVER

Every year, according to the most recent figures, roughly \$11 billion is lost due to employee turnover. Incentives are a great means of curbing that loss.



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